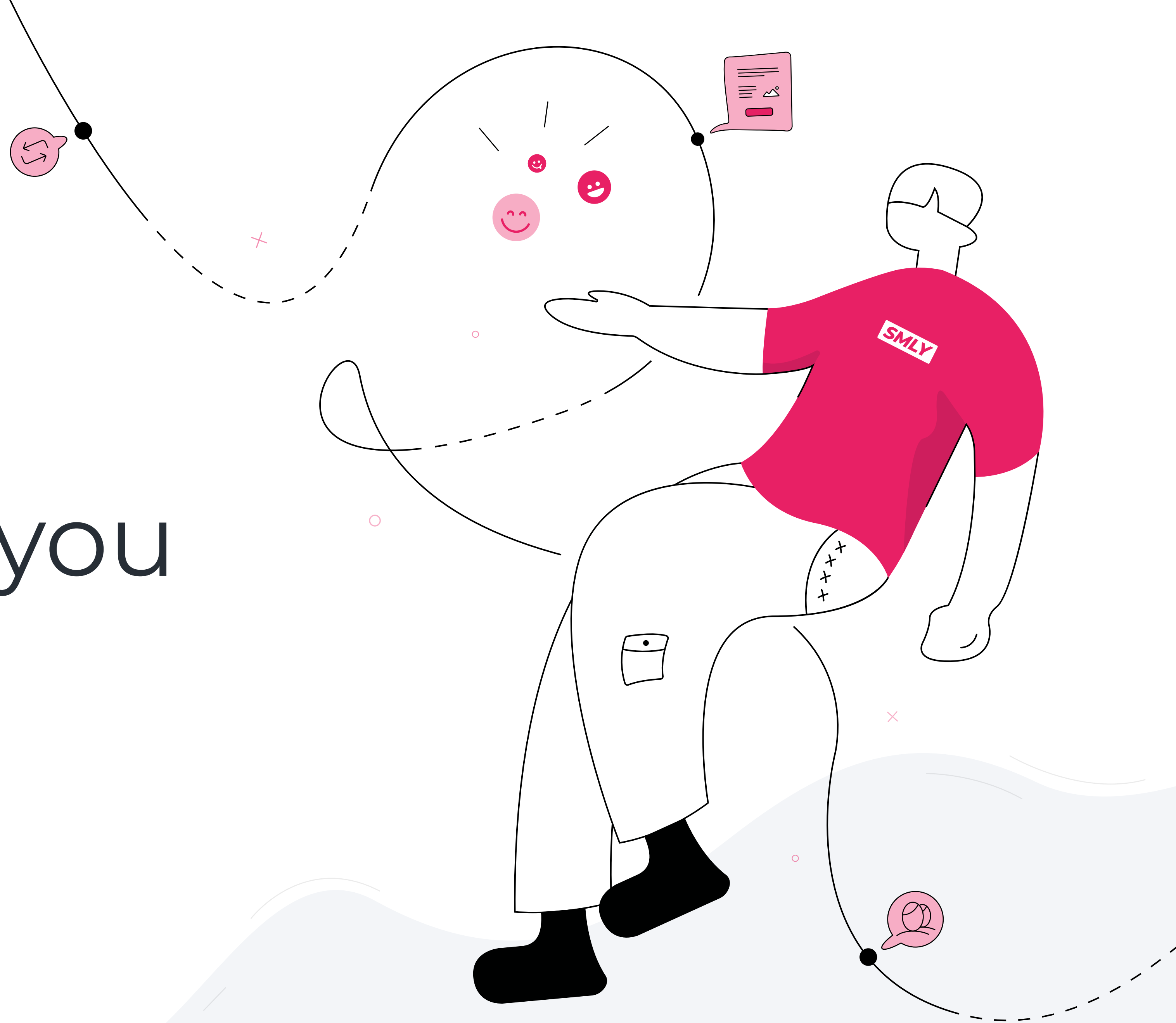




Let us make you
Smaily



APOLLO
Kogu elamusi

coop



EURO
APTEEK

NESTE

TOYOTA

TAL
TECH

PRISMA



AptEEK

TFBank

nordica

pet city

Dr. Hauschka

myfitness
world class gym & studios

estravel 

#wearesmaily

TALLINK | SILJA LINE 



office

a. ApotheKa

elisa



mecro

DELFI

Telia

KODUEKSTRA

expert 

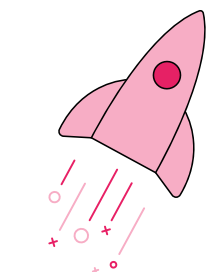
Credit24

Orkla

MAXIMA
See, mis vaja



Becoming Smaily



First newsletters

2006

First private server

2007

Sendsmaily online service

2009

TOP3 in Estonia

2012

Separation from web shop

2013

First office

2014

Drag and drop editor

2015

New fancy office
No 1 in Estonia
TOP3 in Baltics

2016

85% Estonian market share
+50% MRR annually
Microservices; Integrations;
Feature parity

2019

Export revenue 25%

2021



Smaily is an **intentionally simple** tool, to create and send beautiful email newsletters



Smaily in numbers

15 000

Accounts

150 M

Emails/Month

85%

Market share
in Estonia

General

+45%

Avg. revenue growth

+71% 2016

+36% 2018

+30% 2020

MRR growth

Financial metrics

+20%

Growth in 2020

+60%

Growth on avg

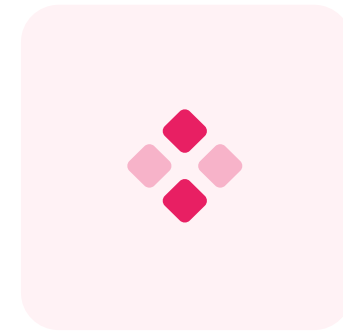
Technical metrics



Why Smaily?



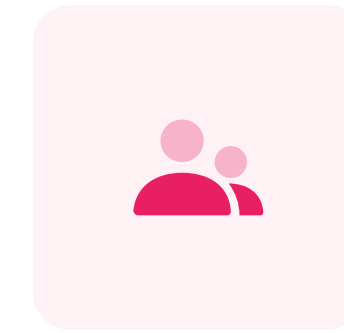
Easy to use



**Awesome
automations**



Landing pages



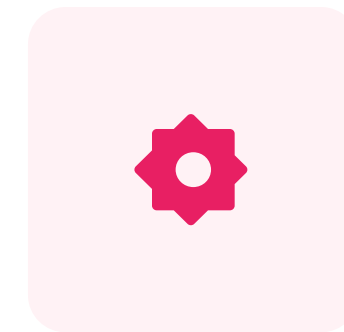
24/7 support



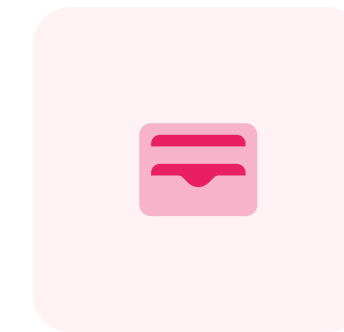
Agency services



**Access from
everywhere**



**Integrations
for all**

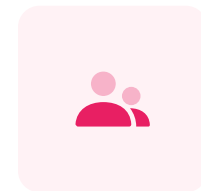


Budget-friendly



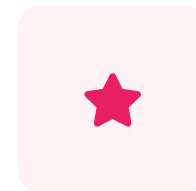
We're at your service!

Our team of 18 enthusiasts has your back in the battle for best email marketing campaigns!



Customer Support

Need a helping hand? We're here for you! No problem is too big or small. Give us a call your problems will be solved in minutes.



Agency Services

Leave it to our copywriters and HTML specialists to make your newsletter dreams a reality.



Developers

Our team works tirelessly to offer you the best and most advanced email marketing platform and service.



Benefiting the budget

Get all the same features,
but pay less. About 30% less!

Subscribers	Smaily *	MailChimp	You save
2 500	19 €	29 €	-34%
12 000	73 €	119 €	-39%
60 000	262 €	333 €	-21%
100 000	356 €	452 €	-21%
300 000	768 €	1 237 €	-38%

* All our subscriptions include unlimited sending, all features and updates, support by email, live-chat, Skype and phone



Since we brought up competition

Smaily vs MailChimp

With Smaily..

- ✓ Over **10% more** of your emails will be delivered.
- ✓ You can send an **unlimited amount of emails** to your contacts.
- ✓ You'll enjoy a **higher open and click rate**.
Tried and tested!
- ✓ You can add **up to 1200 tags** to each contact.
With MailChimp you're cut off at 30.
- ✓ You'll create an **unlimited amount** of lists.
MailChimp will give you 5.
- ✓ You can send **4 different emails** during an A/B test,
compared to 2 given by the competition.
- ✓ Our amazing team **has your back 24/7**.
- ✓ We can **import the contacts and templates** for you.
- ✓ You'll get an **in-depth overview** of the platform.
- ✓ You'll create **beautiful newsletters** with ease.



opencart

Standard Books
by excellent

PrestaShop

Microsoft Dynamics NAV

pipedrive

zapier



Contact Form 7

WordPress

Woo

1000+ integrations

Make the most of all your platforms with our integrations.

Connect, sync, simplify!

directo

ShopRoller

Data Studio

integromat

Drupal

Qlik

Magento

shopify



We're ready
to make you Smaily

