Smaily certified partner program

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Certified Partner

Overview (Part I) `1h 30min`

Platform overview

- smaily.com webpage, resources, blog and manuals
- Creating an account/logging in
- Overview of the system - tabs, settings

Template editor

- Drag-and-drop editor
- Creating a new template - elements, styles, RSS feed example and HTML element example
- HTML template mention
- Calendar invites
- Pinterest examples
- Overall template page overview
- Duplicate, preview

Campaigns and statistics

- Creating a campaign, campaign statistics overview and understanding it
- Exporting
- A/B testing
- GA tag
- Overall page information

Overview (Part II) `2h 45min`

Contact management

- All database logic and filtering contacts
- Different ways of adding contacts
- How to prepare the contact file
- Contact tag logic

Automation workflows

- Different triggers and actions
- Use cases
- Simple examples
- Materials

Landing pages

- Use cases
- Editor
- Examples
- How to create forms
- Adding hidden fields and connecting automation workflow
- Example webinar logic based on our webinar